

A2000

Extended Surface Pleats

- **EFFICIENT** - We offer a choice of **MERV8** and **MERV11** efficiencies rated according to ASHRAE 52.2 standards. **Filters with MERV10 ratings and above, will filter out the majority of the larger fungi and bacteria passing through it.*
- **MEDIA** - Our media, **INTREPID**, is the winner of the 1998 Product Achievement Award for Plastic/Ceramic Filter Media.
- **ELECTROSTATIC** - Empowered with an electrostatic charge, the **INTREPID** Media yields a higher initial efficiency than cotton poly media.
- **STABLE** - **INTREPID** Media is made with hydrophobic fibers which is resistant to moisture and a wide range of chemicals.
- **CHEMICAL FREE** - **INTREPID** Media is thermally bonded and does not require any of the added chemical binders found in cotton-poly media.
- **DURABLE** - The one and two inch frames are constructed of 24-point beverage board. The four-inch frames are constructed of 28-point beverage board. The entire inner surface of the frame is coated with adhesive to encapsulate the pleated media pack and prevent air bypass and provide rigidity.
- **SURFACE AREA** - Medium efficiency filters achieve higher efficiencies by increasing surface area. This allows the filter to capture more particles before becoming too restrictive to airflow. The A+2000 Extended Surface Pleats have the following pleats per linear foot: **MERV8** **MERV11**

One inch	14	18
Two inch	10	12
Four inch	8	11

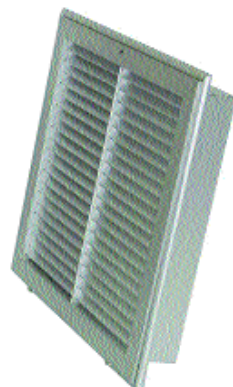


- **AVAILABILITY** - **INTREPID** Media is available in rolls and pre-cut pads.

*Microorganisms captured by the filter will remain viable in the filter media and remain a potential component of the air until the filter is removed and discarded.

A2000 Deep Pleat Retrofit Package

- **ECONOMICAL** - Why spend extra dollars and time installing boxes in the duct system? - The A+2000 Retrofit Package is inexpensive and easily installed. Just remove the current one-inch filter return grille and replace with the A+2000 four-inch grille. It's just that easy!
- **AVAILABILITY** - Available in white or satin anodized finish.
- **CONVENIENT** - Eliminate the aggravation of replacing thin filters on a monthly schedule. Due to the increased surface area the four-inch pleat will provide adequate airflow for a longer period of time than a one or two-inch filter.
- **OPTIONS** - The A+2000 Permanent Electrostatic filter is available for those who prefer a permanent filter.



A2000

WARRANTY/ORDER INFORMATION

SHIP TO:

Name: _____
 Street address: _____
 City: _____ State: _____ Zip code: _____

ANNUAL RE-SUPPLY & CREDIT CARD INFORMATION:

Name: _____
 Billing address: _____
 City: _____ State: _____ Zip: _____
 Visa _____ Master Card _____ Am Xp _____ Discover _____
 Card Number: _____
 Exp. Date: Mo. _____ Yr _____ Reorder Price \$ _____

COMPLIMENTARY MAINTENANCE NOTICE:

*email address: _____
 Send notice: 30 _____ 60 _____ 90 _____ 180 _____ days

SELECT TYPE REQUESTED:

_____ A+2000 Electrostatic Air Filter
 _____ Pads-n-Frame Packet
 _____ Poly Pads
 _____ MERV8 Extended Surface Pleat
 _____ MERV11 Extended Surface Pleat
 _____ Return Grille - White _____ Natural _____
 Other: _____

Quantity	Length	X	Height	X	Width
_____	_____	X	_____	X	_____
_____	_____	X	_____	X	_____

Exact? _____ Nominal? _____

*We will not share, sell, trade or disclose any information provided to us.

Distributed by:

STOP HOLDING YOUR BREATH!

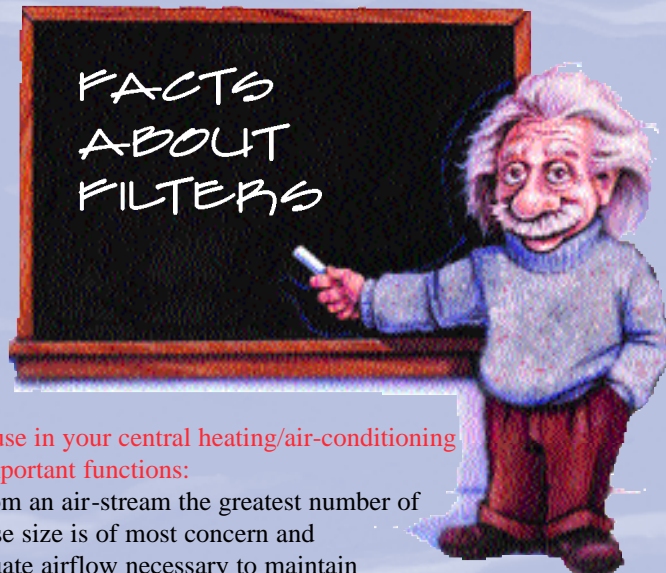


IMPROVE YOUR

I.a.Q.
(INDOOR AIR QUALITY)

with one of our

A2000 Series of Air Filters



The air filter you use in your central heating/air-conditioning system has two important functions:

- 1). To remove from an air-stream the greatest number of particles whose size is of most concern and
- 2). Provide adequate airflow necessary to maintain satisfactory operation of your heating/air-conditioning unit.

Some air filters that are efficient at capturing particles fail to provide adequate airflow. Restriction of airflow can result in:

- 1). Increased energy consumption.
- 2). Failure to pull particles to the air filter resulting in increased dust, etc. in the environment.
- 3). Irregular/uneven temperatures throughout the home.
- 4). Decreased effective lifetime of the heating and cooling unit.
- 5). Increased possibility of compressor and blower motor burnout.
- 6). Increased possibility of high pressure overloads and frozen coils.

Some air filters provide excellent airflow but fail to capture an adequate amount of particles of most concern. Inadequate filtration can result in:

- 1). Failure to provide the degree of cleanliness required for normal occupancy and space usage.
- 2). Increased maintenance of your heating/air-conditioning system due to build up of particles on coils, fan motor and duct system.
- 3). Increased possibility of mold, mildew and other microbial growth in the ventilation system.

Proper maintenance a requirement.

Whether you purchase a filter that provides excellent airflow or a filter with excellent filtration capabilities, proper maintenance is a necessity. As particles accumulate on the face of the filter restriction of airflow may occur. When an air filter reaches its capacity, to hold particles it has captured, the particles are pulled through the filter and re-enter the air stream and ultimately the environment you live in.

Studies show that a well maintained filter can reduce energy consumption, in the operation of your heating/air-conditioning system, by up to 4%. Cleaning/replacing dirty filters on a timely basis can save hundreds of dollars over the years.

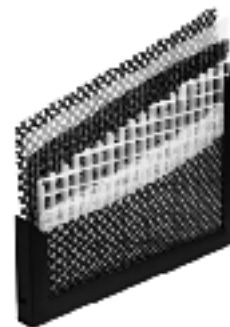
Never be without a clean filter again! With the purchase of any A+2000 air filter you will:

- 1). Receive a supply of replacement filters on an annual basis if the automatic re-order option is chosen and
- 2). Receive a friendly reminder to change/clean your filter on a regularly scheduled basis as recommended by your heating/air-conditioning professional.

Only a professional heating/air-conditioning technician can determine the correct air filter for your home.

The **A+2000** Permanent Electrostatic Air Filter

- **EFFICIENT** - The A+2000 Permanent Electrostatic Air Filter utilizes the natural occurrence of static electricity to enhance its filtering capabilities. It is designed to provide a balance between airflow and filtration. A filter's resistance to airflow will increase as it captures particles. How slow or fast an air filter reaches its capacity greatly affects resistance. Resistance to airflow increases energy consumption, decreases the lifetime of the heating/air-conditioning unit and increases maintenance. The A+2000 Permanent Electrostatic Air Filter's patented stage loading design captures progressively smaller particles inside the filter. This design enables the A+2000 to maintain its performance over an extended period of time when compared to filters that face load (captures particles on the face of the filter).
- **ELECTROSTATIC** - The A+2000 uses static electricity to attract charged particles in the air stream into the filter.
- **PERMANENT** - Your filter for life! The A+2000 is constructed of space age materials that will not degrade, oxidize or deteriorate.
- **WARRANTY** - Every A+2000 Permanent Electrostatic Air Filter carries an unconditional warranty for the lifetime of the original purchaser. When you purchase an A+2000 Permanent Electrostatic Air Filter you can be assured you will never be required to purchase another air filter. **It is truly your filter for a lifetime... Yours!**
- **MOVING?** - *The manufacturer will resize/replace your A+2000 when a change of address requires a different size filter.
- **ECONOMICAL** - One time purchase. Eliminating the necessity of continuously purchasing throw-a-way filters will save hundreds of dollars over your lifetime. Over a five year period the A+2000 is the most inexpensive way to filter the air in your home.
- **CONVENIENT** - The A+2000 Permanent Electrostatic Air Filter eliminates the aggravation of continually traveling to retail outlets to purchase filters. No filters to store. Just remove, clean and re-install. It's that simple!
- **EASY TO INSTALL** - Simply remove the disposable filter and replace with the A+2000.
- **EASILY MAINTAINED** - Simply wash, each month, with cold water. Not necessary to carry your A+2000 air filter to a car wash to clean. No expensive air filter cleaners needed. (If the environment contains an extensive amount of grease, smoke, etc., use of a degreaser may be necessary. If animals are present indoors, vacuum from the front before washing to remove pet hair).
- **AVAILABILITY** - Custom sizes available at no additional cost.
*A nominal charge of \$9.95, f.o.b. factory, plus shipping handling is required. Old filter must be returned to manufacturer.

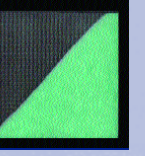


A+2000 Patented Stage Loading Design

The A+2000 is made of space-age synthetic materials and NO FOAM, allowing it to be effectively cleaned and reused indefinitely. Its stage loading configuration allows it to be easily cleaned with simple backwashing (reverse direction of air flow) with cold water. Because it can be cleaned effectively and will not corrode, degrade or deteriorate, it is truly your **Filter for life!**

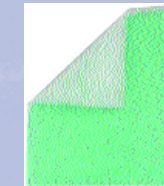
Pads-N-Frames Central Air Filtration System

The Pads-N-Frames Air Filtration System consists of a permanent frame and an annual supply of filtration inserts.



PERMANENT FRAME

- **DURABLE** - Constructed of space age plastics. Resistant to corrosion, oxidation and deterioration.
- **ONE-TIME PURCHASE** - Unconditional warranty for the lifetime of the original purchaser.
- **MOVING?** - *Manufacturer will re-size/replace frame when moving to a new location requiring a different size frame.
- **EASILY INSTALLED** - Simply remove old filter and replace with the A+2000 permanent frame.
- **AVAILABILITY** - Custom sizes available at no additional cost.



FILTRATION INSERTS

- **CONVENIENT** - Forget the aggravation and expense of traveling to a retail outlet to purchase your air filters. An annual supply of A+2000 inserts are included with your initial order. With the automatic re-order option you will receive an annual supply of your chosen inserts, annually. Never be without a clean air filter again.
- **EASILY STORED** - Filtering inserts are shipped in an easily stored packet.
- **EFFICIENT** - More efficient in capturing particles, such as dust, ragweed, pollen, etc., from the air stream, than standard fiberglass filters purchased at retail outlets.
- **ECONOMICAL** - Studies show that disposable inserts and permanent frames are the most economical way to filter air.
- **EASY DISPOSAL** - Can be disposed of in a trash compactor or trash receptacle.
- **ANTI-MICROBIAL** - Air filters have been identified as a prime breeding ground for many types of microorganisms due to the surface area, nutrients, temperatures and moisture they provide for reproduction and survival. Anti-microbial agents are effective in reduction of a broad range of microorganisms - including molds, mildew, fungi, yeasts and gram positive and gram negative bacteria.
- **OPTIONS** - Odor removal or medium efficiency pleat inserts also available.

*A nominal charge of \$9.95 f.o.b. plant is required for resizing or replacing old frame. It is the responsibility of the original owner to return the old frame to the manufacturer.